

ANAPLAN SPOTLIGHT EVENT

Connected Planning for Finance: The New Office of the CFO

Time: 08:30 a.m. - 11:00 a.m.
Venue: South Place Hotel, 3 South Place London EC2M 2AF
Date: 17th October, 2017

Agenda

08:30 **Registration & Networking Breakfast**

09:00 **The New Office of the CFO: Introduction to Connected Planning**

As the finance function constantly evolves, the business expects the office of the CFO to become a strategic partner and a catalyst for change. We will talk about the transformation that finance teams are going through to enable better decision-making and to help steer the business in the right direction.

09:20 **Panel: Unlocking the Finance Function to Drive Strategic Business Decisions**

10:00 **Connecting Data, People, and Plans to Respond to Constant Change**

Learn how connecting data, people, and plans across the business unlocks advanced techniques for the finance team, such as driver-based forecasting, rolling forecasts, and zero-based budgeting.

10:30 **Q&A**

11:00 **Event Wrap-Up**